



Experienced, Certified, Preferred

# ACHA



# QUARTERLY SPRING 2018

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## Summer Leadership Summit

### Save the Date

### July 27-29, 2018

There is no single definition of “success” or one way to measure it. One size does not fit all when it comes to evaluating outcomes in American hospitals and clinics—some of the most complex project types healthcare design professionals and owners ever address. Every year, the top healthcare architects gather in Chicago in order to shape the profession of healthcare architecture at an event called the Summer Leadership Summit.

Join us for the Summer Leadership Summit on July 27-29, 2018 at the Fairmont Hotel - Millennium Park in Chicago. The Architecture+Health Educators Summit will take place on July 26, 2018.

Check the ACHA website for more Summit details coming soon. Watch your email for registration opening in mid-March.

**Click here** to read more about 2017 Summit highlights and the groundbreaking ideas discussed at the conference.

**SUMMER LEADERSHIP SUMMIT 2018**

*Design* **SUCCESS**



**The American Institute of Architects**

Academy of  
Architecture for Health

an AIA Knowledge Community



**ACHA**  
AMERICAN COLLEGE OF HEALTHCARE ARCHITECTS  
Experienced. Certified. Preferred.

### NEWSLETTER CO-EDITORS

Bill Sabatini, FAIA, FACHA  
Matthew Kennedy, AIA, ACHA

# Join us in Nashville for the 2018 PDC Summit

## March 25-28, 2018



This year's **PDC Summit** will feature a number of ACHA certified architects, providing 19 reasons to attend this year's PDC in Nashville:

- **Improving Patient Short Stay Environments** – Sheila Cahnman, FAIA, FACHA
- **Achieving Creativity in Health Care Design** – Frank Zilm, D. Arch. FAIA, FACHA Emeritus
- **Patient-Centered Programming: Form, Function, Economy, and Time** – Tom Testerman, ACHA
- **Strategy for Construction in the Middle of Nowhere** – Rebecca Lewis, FAIA, FACHA and Scott Miller, FACHA
- **Ten Things We Hate About Health Care – And How to Fix Them** – Jennifer Aliber, AIA, FACHA
- **Collaborative Partnering: Training the Next Generation** – David Allison, FAIA, FACHA
- **Cracking the Code: Deciphering Workplace Stress for RNs** – Molly Scanlon, PhD, FAIA, FACHA
- **From Old Med/Surge to New Behavioral Health—How Hard is it Really?** – Eric Lautzenheiser, AIA, ACHA
- **FGI and ACEP: New Ideas in Emergency Design** – Sheila Ruder, AIA, ACHA
- **Population Health and the Quadruple Aim** – Louis A. Meilink, Jr., FAIA, FACHA and Debbie Phillips, AIA, ACHA
- **The 2018 Guidelines: Demystifying Imaging, Operating, and Procedure Rooms** – Bryan Langlands, AIA, ACHA
- **Going it Alone: The 2018 Outpatient Guidelines** – Kristen Walz, AIA, ACHA, and Rebecca Lewis, FAIA, FACHA
- **Who's on First? Person-Centered Focus Promotes Sustainable Communities** – Jane Rhode, AIA, ACHA
- **Improving Patient Care: The Intersection of Culture and Evidence-Based Design** – William Sabatini, FAIA, FACHA, and Max Parrill, ACHA
- **Without Interruption: Rebuilding an Occupied 482-Bed Patient Tower** – Karl Sonnenberg, AIA, ACHA
- **Medical Equipment and Technology Forum** – Lisa Charrin, AIA, ACHA
- **Professionals in Healthcare Organizations** – Vince Della Donna, AIA, ACHA
- **Codes and Standards Forum: Programming + Planning** – Rebecca Lewis, FAIA, FACHA, and Scott Miller, ACHA
- **ACHA Exam Prep Seminar – March 25, 2018 from 9:00 a.m. – 10:30 a.m.** – Beth Carroll, AIA, ACHA

We look forward to seeing you in Nashville!

**Widen the depth, & breadth of your network at the #PDCSummit – meet healthcare designers, constructors & management**



**CONNECT WITH 3,200+ HEALTH CARE PROFESSIONALS.**

NASHVILLE, TENNESSEE 🎵 MARCH 25-28 🎵 PDCSUMMIT.ORG 🎵 #PDCSUMMIT



# President's Message

## It's not just another credential

If you browse LinkedIn, or glance at most incoming email signatures from professionals, you will undoubtedly discover a myriad of professional certifications. Here are some obscure ones I thought were interesting:

- Certified Construction Product Representative
- Certified 8-VSB Specialist
- Master Exercise Practitioner
- Certified Drafter
- Master Sommelier
- Retirement Plans Associate
- Certified Aging-in-Place Specialist
- Certified E-Discovery Specialist
- Qualified SWPPP Practitioner
- RETA Authorized Instructor

Of the hundreds of certifications vying for significance, what makes ACHA Board certification unique or even valuable? While a few recently certified healthcare architects have answered that question, "Well, certification IS the difference," can we probe that difference deeper?

Some of you can attest to the fact that there is no standard way of confirming that one certification is similar or different in stature or rigor than another. For example, you will have undoubtedly sat through a one-hour lunch seminar on roofing, casework, masonry, etc., and may have received a certificate of attendance. That presentation may have even qualified toward continuing education requirements - and, you did receive a certificate. Congratulations! But, you probably didn't display that certificate in a frame on your office wall, or even keep it in a file.

Another type requires a series of classes or a seminar and an exam at the end confirms your competence over the material discussed in the classes. This may be akin to a full-day project management seminar, resulting in the same prize - a certificate. Congratulations, again! A third type

is like the second, but also taps into your experience. The application of this newly acquired knowledge is tested in real-life situations, and experience does help. The exam may be closed to references, so that you not only have to recall facts and how they are most appropriately applied.



The highest type confirms that an applicant has accumulated prescribed minimum experience requirements, and it assumes with that advanced learning accompanied it by the reviewed work product of that experience. The independent testimony of peers and clients corroborate the demonstration of that experience, along with demonstrations of personal influence over the architectural profession, finalized by a psychometrically-confirmed exam of your experience-based knowledge and demonstrated skills, and finally ratified by an independent board.

Which one means more to your clients? Checking emails over a sandwich while a salesman describes a product, or the weight of your experience to an independent board of the best in the profession?

From its inception, ACHA Board certification has always been the high-mark of our specialty and our profession. You do have something to be proud of. Congratulations!

Bill

William J. Hercules, FAIA, FACHA

President, American College of Healthcare Architects, 2018

# ACHA Certificant Spotlight: Max Parrill, AIA, ACHA



Max Parrill, AIA, ACHA  
Dekker/Perich/Sabatini

## **How did you first get involved in healthcare architecture?**

My first experience with healthcare design was as an intern architect; I found myself in the middle of the largest project in the state at the time, a half million square foot addition to the University of New Mexico Hospital. Looking back on the experience, the complexity of the job had a profound impact on my outlook, in that it “recalibrated” my brain to be willing to take on projects of a significant magnitude without being intimidated or overwhelmed. I think I also took away a sense of the complexity of the teams it takes to get the work done, and I found I enjoyed the ‘big team experience.’ Once I had some healthcare on my resume, I found it was in high demand and spent the next few years building my knowledge base. At one point along the way, I took a couple years off to spend time doing multifamily housing work. While that was rewarding in different ways, I found I missed the intensity of big, complex healthcare projects, and took the next opportunity to return to healthcare architecture.

## **What motivates and excites you about healthcare architecture, planning and design?**

I still remember the moment I decided to become an architect— I was travelling alone abroad, and became ill. I found myself in an inspiring building, and had an epiphany about how the design decisions made at some point in the history of the place were having a positive influence on my state of being. That basic motivation to have a positive effect on the lives of others is still at the heart of my approach to the work— I tend to think of it as a fairly direct expression of the intrinsic altruism that I believe drives most architects. I also enjoy the challenges of scale and technical density that go along with healthcare design, and the fact the projects often afford an opportunity to create places that are significant in terms of their community impact, but also as significant expressions of space, light and beauty.

## **Which of healthcare’s megatrends will have the greatest impact on your practice? Why?**

Honestly, deep down I continue to hope that we will become healthier as a civilization, and have less need for the ‘Healthcare Industrial Complex’ even though it pays my salary. More fresh vegetables and bicycles, and less bed towers. Granted, that’s a conflict of interest professionally, but I’m still rooting for more Wellness and less Healthcare. I think technology will continue to create and solve problems, and I’m fundamentally skeptical that more technology is a magic bullet. The one thing I don’t see changing is that moment where an actual human being has empathy for another— that moment of actual kindness, the human touch, the willingness of a caregiver to truly connect. I try and keep those moments in my mind when making design decisions.

**If you’re interested in sharing your pathway to healthcare architecture and ACHA certification in a future newsletter, please contact ACHA.**

# ACHA Certificate Holder's Directory – Is it working for you?

Did you know that over 3,000 people visit the ACHA website each month?

What would they find if they looked you up by name, firm or state in the Directory?

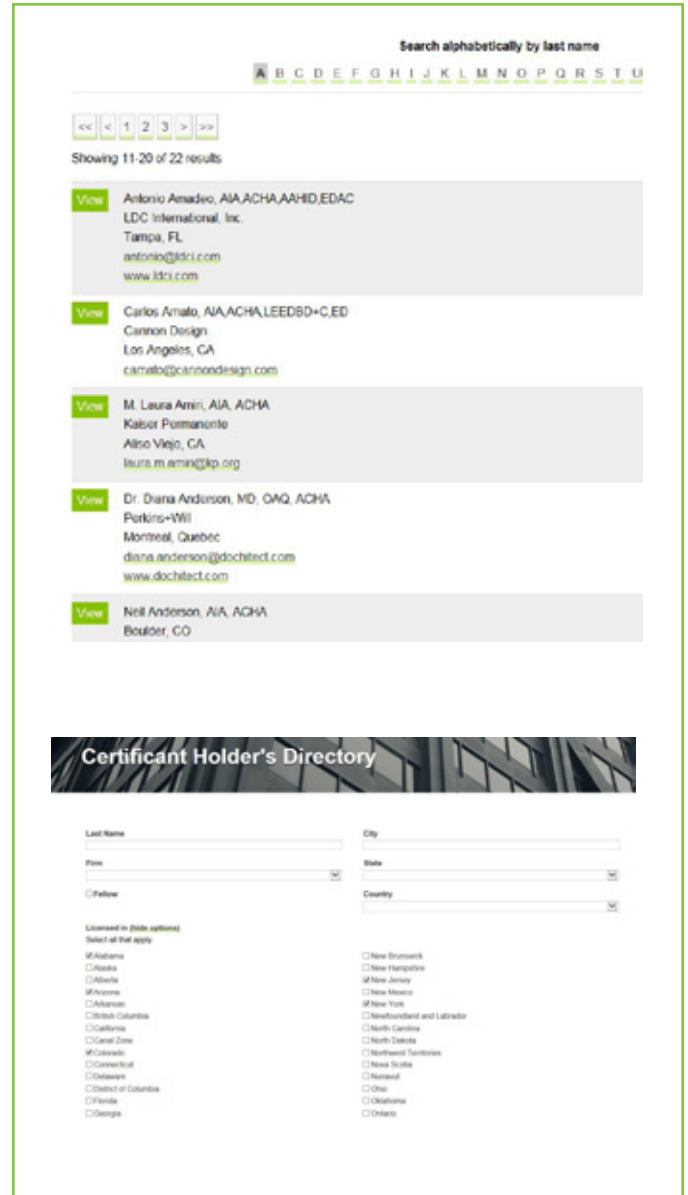
Is your profile up-to-date?

We have updated the Directory and it now allows visitors to view lists of certificants by alphabet as well as specific names. Visitors can also select all of the states they are searching rather than searching state by state.

More work is needed, though, and we need your help.

- Make sure your photo is showing properly. If not, check the size (must be a .JPG with a width of 150px and a height of 185px)
- Do your “Recent Projects” appear with photos and descriptions? If not, use this opportunity to market yourself and your projects.
- How should your firm name be consistently displayed for all certified members of your firm? You will notice that firm names often display with a range of versions, depending on how each individual has entered it into their profile. We will be standardizing the firm names of our certificants in 2018, but we will need your help. Have your firm representative contact the ACHA Executive Office with the proper name as it should appear in the directory.

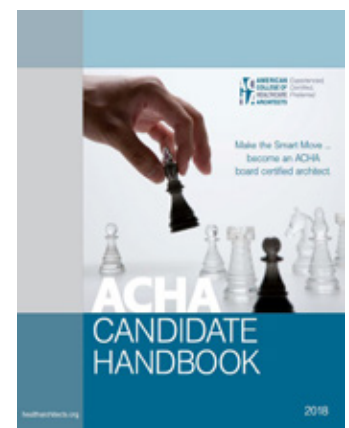
If you need help, contact the ACHA Executive Office at [acha-info@kellencompany.com](mailto:acha-info@kellencompany.com).



# ACHA Certification Exam Application Now Online

Do you know of an emerging (or seasoned) professional who is considering ACHA certification? The application and portfolio are due on or before April 1 for the 2018 testing cycle. Applications and portfolios will now be submitted online only.

**For more information, please visit our website.**



**MARCH 25-28, 2018**

PDC Summit  
Nashville, TN

**JULY 26-29, 2018**

Summer Leadership Summit  
Chicago, IL



**INTERESTED IN MENTORING AND MAKING A DIFFERENCE?**

Contact the ACHA Executive Office at  
913-222-8653 or  
ACHA-Info@kellencompany.com

**THE ACHA VISION**

» Transforming healthcare through better built environments

**THE ACHA MISSION**

» To distinguish healthcare architects through certification, experience, and rigorous standards

**THE ACHA EXISTS**

» To enhance the performance of the practice of healthcare architecture through its certification, continuing education and other programs

**THE ACHA PROVIDES CERTIFICANTS**

» The distinguishing credentials of a specialized healthcare architect to clients, prospective clients and other architects as well as advanced continuing education

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