



QUARTERLY SUMMER 2016

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2016 Summer Leadership Summit

“Getting There From Here: Navigating the Transition to a Radically Reformed Healthcare Industry”

July 22-24, 2016 • Chicago, IL

As your ACHA President-Elect for 2017 it is my privilege to work with my counterpart in the AIA Academy of Architecture for Health, Tom Clark, to frame the theme for the 2016 SLS event. After several lively discussions among the members of the event planning team, all of whom are “frequent fliers” on the healthcare conference circuit (as, most likely, are you also), the point on which there was the greatest consensus was that this event should not be one where participants heard the familiar that reinforced the already well understood.



Most of us are probably getting a pretty good idea of where the healthcare industry is headed, and finding individuals who are willing to paint their particular version of tomorrow is not hard to do. Speakers seem to really enjoy talking about the future of healthcare, peppering their remarks with insights about new technologies or protocols, and inciting emotional responses with colorful references to industry mandates or constraints which either serve to bolster or completely undermine the imminent success of a favorite client. What is very challenging, though, is finding individuals who are willing to address a large, and more immediate unknown, something that may be causing far greater anxiety than any of healthcare’s particular eventualities: the pain of managing the transition from the healthcare system with which we all grew up to what seems increasingly to be healthcare’s inevitable, very different future. Managing this transition is the theme of the 2016 SLS.



How do we, and our clients, traverse the badlands that sit ominously between our current operations and the thinly veiled, dramatically different health system we see just over the horizon?

For example, how does one transition from a fee-for-service quantity-based accounting system to a quality-based outcomes-focused

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NEWSLETTER CO-EDITORS

Bill Sabatini, FAIA, ACHA
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President's Message

The Grit and Determination of Certification



The ACHA Mission: To distinguish healthcare architects through certification, experience and rigorous standards.

As the evolution of healthcare design responds to advancements in medicine and technology, our certification process responds in kind. In 2014 the Examination Committee, by administering a formal jobs analysis, diligently pursued new ways by which our examination would best represent changes in the healthcare environment. The committee investigated and implemented, with the guidance of our testing organization, AMP/PSI, a stronger emphasis in "The Forces that Drive the Business of Healthcare." This important component, which now makes up 15% of the examination, strongly enforces our commitment as an organization to our clients that they should be confident that ACHA certificants have advanced competency, experience and knowledge. The examination further demonstrates our understanding of Economics, Regulation / Reimbursement and Healthcare Models / Technology. We will continue to identify what is critically new in Information and Diagnostic Technology, Patient Care Models, Staffing Type and Availability and Population Health.

The Examination Committee, previously led by Gary Vance, and now being chaired by Jennifer Aliber has done an

exceptional job at keeping the examination pertinent, and legally defensible as a means in which we provide certification. I would also like to acknowledge the work of the Certification Committee, led by Steve Templet, for their tireless effort of reviewing the applications and portfolios for all who submit for certification. This year, we anticipate having a strong class of candidates preparing for the exam, which will be offered this coming July. I would also like to offer a final word of thanks to Scott Miller, who recently stepped down after over 16 years of service on the Examination Committee.

ACHA will continue to evolve, along with our clients and the healthcare industry, to maintain the value of the certification process. We will also look toward opportunities to understand how our organization will respond to an ever growing international view of healthcare, and how Healthcare Design Specialists practice. It is with Grit and Determination that we keep the bar high!!

Mark Nichols, AIA, FACHA

2016 Summer Leadership Summit

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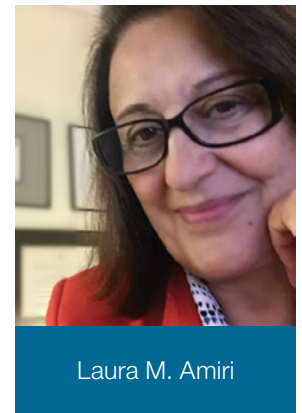
accounting system? How does one migrate from a management system that primarily oversees individual medical care events to one that measures its success by the health of a population? How does one shift from single organization IT systems primarily built to handle patient records and billing transactions to one that integrates multiple health organizations' IT systems and is able to measure quality and a variety of other health outcomes over time using big data analytics? How does one migrate from a facilities-based healthcare model to one determined to keep people healthy resulting in a lower demand signal for healthcare facilities? How does one manage facility capital debt in a market where reimbursement is falling and technology may likely render

the facility obsolete long before the debt is retired?

The speakers for the 2016 SLS are being invited, and directed, to tell us how the brightest and best are planning to manage the nearly unimaginable complexity, and pain, of perhaps the greatest transition the healthcare system has ever undergone. Don't miss their presentations on managing the enormous challenges that healthcare faces in its transition away from the familiar. And don't miss the opportunity to ask the speakers how the design community can participate in, celebrate, and find new success in this imminent period of dramatic industry change.

A. Ray Pentecost III, DrPH, FAIA, FACHA

ACHA Certificant Spotlight: Laura M. Amiri, AIA, ACHA



How did you first get involved with healthcare architecture?

I was born and raised in Rome, Italy. When I came to the states, Houston Texas, I joined a Design/Build firm specializing in hospital design and construction. That early experience, working on hospitals projects, inspired me to focus my career in the design and planning of health-care facilities since 1981. I'm the only architect in a family of physicians, so healthcare architecture was a natural direction for me.

What motivates and excites you about health-care architecture, planning and design?

As Principal Medical Architect with Kaiser Permanente, my goal is to implement a design process that is consistently committed to innovation and best practice. New design advances and testing them on real projects, such as Reimagining Ambulatory Care Design- RAD, being

involved in the implementation of principles leading to Kaiser Permanente new Health Hub buildings, has been a very exciting aspect of my work.

Which of healthcare's "megatrends" will have the greatest impact on your practice, and why?

Achieving a car-free medical environment is one of my visions. I like to imagine medical centers immersed in a natural or urban environment, without automobiles taking over the site. We must find a way to lessen the impact of cars on a healthcare setting. Developing pedestrian-oriented site design and providing alternative ways to reach a destination for people with limited or no mobility, is critical to a healthy environment. Solutions such as Automated Parking Systems are something I have studied as one part of the intricate solution.

ACHA Legacy Project Award: A Panel Discussion



Angela Mazzi, AIA, ACHA, 2015-16 Legacy Project Award Chair, moderated a panel discussion at the 2016 PDC on what makes a project "legacy worthy." The discussion addressed three distinct points of view: the view of the jury as represented by Jury Chair David Allison, FAIA, FACHA, the view of the owner and 2016 Legacy Project Award winner

Northwestern Memorial as represented by Kristina Hedley, Director of Special Affairs, and the view of the architect as represented by Percy E. Roberts, III, FAIA, FACHA. The discussion ranged from strategies to convene organizational readiness and a proto-IDP model, to the pioneering decision to focus on patient-centered design, to the inclusion of a mix of uses with street level retail, and the importance of a clear circulation strategy as the backbone of flexibility while maintaining functional planning principles. Originally dubbed the "Mistake on the Lake" by the general public, the project was highly successful both physically and socially. "The hospital is truly part of the urban fabric and incorporates a variety of mixed uses geared not only to the normal occupants of the hospital, but the needs of the surrounding community as well," commented the jury. Pictured with the panelists are jurors Bill Karanian and William J. Hercules.

ACHA Luncheon at the Summer Leadership Summit

The College will be hosting a luncheon on Friday, July 22, at 11:30 am exclusively for its certificate holders and candidates. Advance registration is required. Watch for more details coming soon!

JULY 22-24, 2016

Summer Leadership Summit
Chicago, IL

NOVEMBER 12-15, 2016

Healthcare Design Expo & Conference
Houston, TX



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Contact the ACHA Executive Office at
913-895-4604 or
ACHA-Info@kellencompany.com

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